

Fritz Helmedag

Marx and Keynes:  
from exploitation to employment



TECHNISCHE UNIVERSITÄT CHEMNITZ



## Outline:

1. Surplus value and labour demand
2. Unit labour costs and sectoral profits
3. Employment and technological progress
4. Reaping rewards for the work

## 1. Surplus value and labour demand

Proposition: The labour theory of value (Marx's approach) provides a firm basis to inquire into the determinants of employment (Keynes's concern)

Basic idea: Separation of the whole output into "necessaries" and "luxuries"



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## Adam Smith (1776):

“.. when ... the labour of one family can provide food for two, the labour of half the society becomes sufficient to provide food for the whole. The other half ... can be employed in providing other things ...”

- Pufendorf, Cantillon, Hume
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and labour  
demand

$r \triangleq$  uniform rate of exploitation (or profit)

$y \triangleq$  nominal return of a man hour

$w \triangleq$  nominal hourly wage rate

2. Unit labour costs  
and sectoral  
profits

$$r = \frac{y - w}{w} = \frac{1 - \frac{w}{y}}{\frac{w}{y}} \quad (1)$$

3. Employment and  
technological  
progress

$p_B \triangleq$  price of the wage good

$w_B \triangleq$  real wage rate

$v_B \triangleq$  labour value of the wage good

4. Reaping rewards  
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$$r = \frac{p_B - v_B w_B p_B}{v_B w_B p_B} = \frac{1 - v_B w_B}{v_B w_B} \quad (2)$$





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(1) = (2):

$$h = v_B w_B = \frac{w}{y} < 1 \quad (3)$$

$h \triangleq$  real unit labour costs, “value of labour-power”, “paid” labour, “purchasing power of the wage minute”

Profit factor:

$$1 + r = 1 + \frac{y - w}{w} = \frac{y}{w} = \frac{1}{h} = \frac{1}{v_B w_B} > 1 \quad (4)$$

Production- or core-price level, “labour commanded”, “wage-unit”

- Marx: Inevitable demise of the bourgeois regime
- Keynes: “Doctor at the sickbed of capitalism”

Synthesis: Capitalists, workers, international trade, public sector



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Parameters:

$$\begin{aligned} 0 < t_W, s_W, m_W < 1 \quad \text{and} \quad 0 < c_W = 1 - s_W - m_W < 1 \\ 0 < t_P, s_P, m_P < 1 \quad \text{and} \quad 0 < c_P = 1 - s_P - m_P < 1 \end{aligned} \quad (5)$$

Gross profits ( $P_B$ ) in the basic industry:

$$P_B = rW_B = c_W(1 - t_W)(W_B + W_X) - W_B \quad (6)$$

$W_B \triangleq$  wage bill in the basic industry

$W_X \triangleq$  wage bill in the secondary sector

Autonomous demand:

$$A = I + X + D \quad (7)$$



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$$P_X = rW_X = A + c_P(1-t_P)r(W_B + W_X) + (t_W + rt_P)(W_B + W_X) - W_X \quad (8)$$

Sectoral wage bills from (6) and (8):

$$\begin{aligned} W_B &= \frac{c_W(1-t_W)A}{(1+r)\left[r(1-c_P)(1-t_P) + (1-c_W)(1-t_W)\right]} = \\ &= \frac{hc_W(1-t_W)hA}{(1-h)(1-c_P)(1-t_P) + h(1-c_W)(1-t_W)} \end{aligned} \quad (9)$$



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$$\begin{aligned} W_X &= \frac{(r+1-c_W(1-t_W))A}{(1+r)[r(1-c_P)(1-t_P)+(1-c_W)(1-t_W)]} = \\ &= \frac{[1-hc_W(1-t_W)]hA}{(1-h)(1-c_P)(1-t_P)+h(1-c_W)(1-t_W)} \end{aligned} \quad (10)$$

$$\begin{aligned} W_B + W_X &= \frac{A}{r(1-c_P)(1-t_P)+(1-c_W)(1-t_W)} = \\ &= \frac{hA}{(1-h)(1-c_P)(1-t_P)+h(1-c_W)(1-t_W)} \end{aligned} \quad (11)$$

Total wages decline with the rate of profit (and increase with unit labour costs).



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Proportion between sectoral wage bills:

$$\frac{W_B}{W_X} = \frac{hc_W(1-t_W)}{1-hc_W(1-t_W)} \quad (12)$$

The profit of the basic sector depends on the wage bill in the luxury industry:

$$P_B = \frac{1-h}{h}W_B = \frac{1-h}{h} \frac{hc_W(1-t_W)}{1-hc_W(1-t_W)}W_X = \frac{(1-h)c_W(1-t_W)}{1-hc_W(1-t_W)}W_X \quad (13)$$

Maximal profit in the wage-good industry at  $h^*$ :

$$0 < h^* = \frac{(1-c_P)(1-t_P) - \sqrt{(1-c_P)(1-t_P)(1-c_W)(1-t_W)}}{(1-c_P)(1-t_P) - (1-c_W)(1-t_W)} < 1 \quad (14)$$

Intersection of the profit functions at  $\hat{h}$ :

$$\frac{1}{2} \leq \hat{h} = \frac{1}{2 - c_W(1-t_W)} < 1 \text{ for } 1 \geq c_W(1-t_W) > \frac{1}{2} \quad (15)$$



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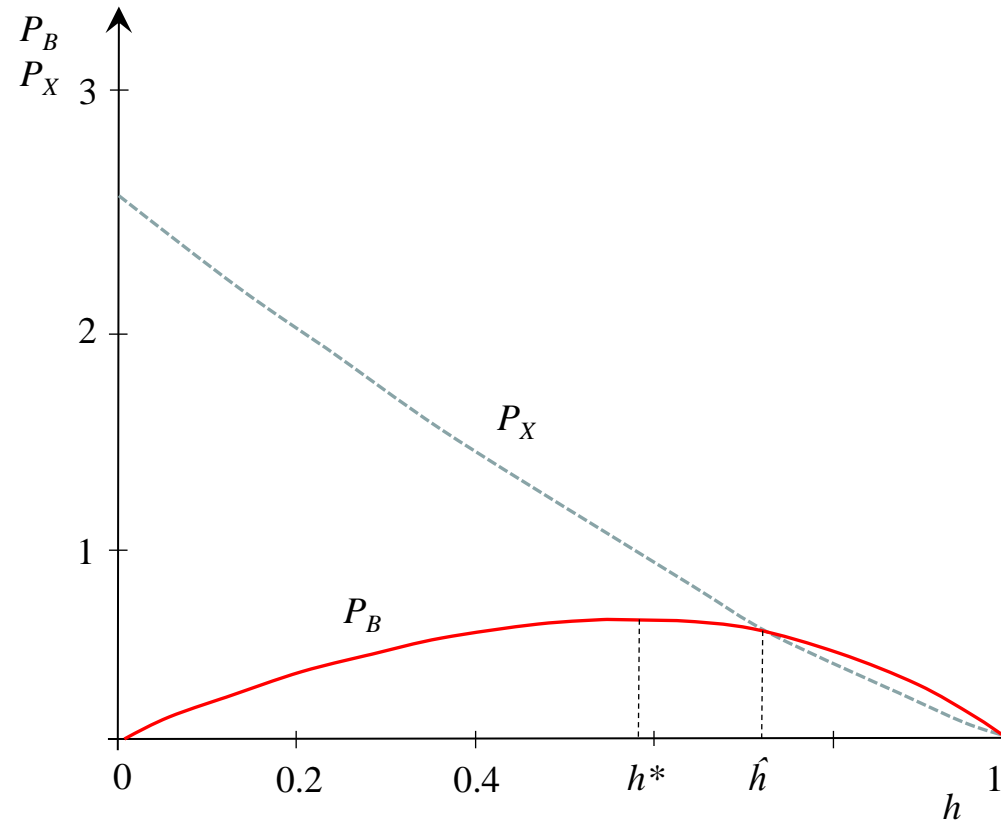
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Figure 1: Sectoral profits



$$A = 1; c_W = 0.75; t_W = 0.1; c_P = 0.5; t_P = 0.2$$



## 3. Employment and technological progress

Outline:

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Gross national income ( $Y$ ):

$$\begin{aligned} Y = (1+r)(W_B + W_X) &= \frac{(1+r)A}{r(1-c_P)(1-t_P) + (1-c_W)(1-t_W)} = \\ &= \frac{A}{(1-h)(1-c_P)(1-t_P) + h(1-c_W)(1-t_W)} \end{aligned} \quad (16)$$

$$\frac{\partial Y}{\partial h} \leq 0 \quad \text{for} \quad (1-c_P)(1-t_P) \leq (1-c_W)(1-t_W) \quad (17)$$

Volume of work ( $N$ ) by definition:

$$N = \frac{Y}{y} \quad (18)$$

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“Scissors” tautology:

$$\frac{dN}{N} = \frac{dY}{Y} - \frac{dy}{y} \quad (19)$$

Volume of work, analytically:

$$N = N_B + N_X \stackrel{(12)}{=} \frac{hc_W(1-t_W)}{1-hc_W(1-t_W)} N_X + N_X = \frac{N_X}{1-hc_W(1-t_W)} \quad (20)$$

With  $N_X = v_X X$  and  $h$  from equation (3):

$$N = \frac{v_X X}{1-v_B w_B c_W (1-t_W)} \quad (21)$$

“Motion equation”:

$$\frac{dN}{N} = \frac{dX}{X} + \frac{dv_X}{v_X} + \frac{v_B w_B c_W (1-t_W)}{1-v_B w_B c_W (1-t_W)} \left( \frac{dv_B}{v_B} + \frac{dw_B}{w_B} \right) \quad (22)$$



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Volume of work, analytically:

$$N = N_B + N_X \stackrel{(12)}{=} \frac{hc_W(1-t_W)}{1-hc_W(1-t_W)} N_X + N_X = \frac{N_X}{1-hc_W(1-t_W)} \quad (20)$$

With  $N_X = v_X X$  and  $h$  from equation (3):

$$N = \frac{v_X X}{1-v_B w_B c_W (1-t_W)} \quad (21)$$

“Motion equation”:

$$\frac{dN}{N} = \frac{dX}{X} + \frac{dv_X}{v_X} + \frac{v_B w_B c_W (1-t_W)}{1-v_B w_B c_W (1-t_W)} \left( \frac{dv_B}{v_B} + \frac{dw_B}{w_B} \right) \quad (22)$$



## 4. Reaping rewards for the work

### Outline:

1. Surplus value and labour demand
2. Unit labour costs and sectoral profits
3. Employment and technological progress
4. Reaping rewards for the work

- “Necessaries” and “luxuries” are not defined in kind but by the financial origin of expenses
- The uniform rate of profit depends on unit labour costs determined in the wage good sector
- Focal points of real unit labour costs refer either to the profit maximum in the basic industry or to the intersection of the sectoral profit curves
- The effects of technological progress in the basic and luxury industry differ



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## Appendix

### Outline:

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$$\begin{aligned} P_X = rW_X &= \frac{r(r+1-c_W(1-t_W))A}{(1+r)[r(1-c_P)(1-t_P)+(1-c_W)(1-t_W)]} = \\ &= \frac{(r^2+ra)A}{r\alpha_P+\alpha_W+r^2\alpha_P+r\alpha_W} \end{aligned} \tag{A1}$$

$$0 < a \equiv 1 - c_W(1 - t_W) < 1$$

$$0 < \alpha_P \equiv (1 - c_P)(1 - t_P) < 1$$

$$0 < \alpha_W \equiv (1 - c_W)(1 - t_W) < 1$$



## Outline:

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$$\frac{\partial P_X}{\partial r} = \frac{A(Z_1 + Z_2)}{(\cdot)^2} \quad (\text{A2})$$

$$Z_1 = 2r^2\alpha_P + 2r\alpha_W + 2r^3\alpha_P + 2r^2\alpha_W + ar\alpha_P + a\alpha_W + ar^2\alpha_P + ar\alpha_W$$

$$Z_2 = -(r^2\alpha_P + 2r^3\alpha_P + r^2\alpha_W + ar\alpha_P + 2ar^2\alpha_P + ar\alpha_W)$$

$$Z_1 + Z_2 = r^2\alpha_P(1-a) + \alpha_W(r(r+2) + a) > 0 \quad (\text{A3})$$