

# Helena Gräf

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## Academic education

Since 10/2022	Research Associate, Department of Business and Economics, HWR Berlin
Since 05/2022	PhD candidate, Faculty of Economics, Law and Social Sciences, University of Erfurt
09/2018 - 03/2021	M.A. Political Economy of European Integration (1,2), HWR Berlin
08/2015 - 07/2016	Study abroad, Universidad de Montevideo, Montevideo, Uruguay
10/2013 - 03/2018	B.A. International Business Management (1,9), HWR Berlin

## Scholarships

08/2021 - 01/2022	Pre-Doc Scholarship, Max Weber Centre for Advanced Cultural and Social Studies, University of Erfurt
06/2020	DAAD Scholarship "HAW.International: Abschlussarbeiten für Studierende" [Online]

## Academic work experience

02/2022 - 08/2022	Freelance employee, research project "Clash or Convergence of Capitalisms: Property Conflicts over Chinese Direct Investments in Germany and the European Union" (Principal Investigator: PD Dr. Stefan Schmalz), Collaborative Research Centre TRR 294 "Structural Change of Property", University of Erfurt. Heisenberg Research Group.
08/2021 - 07/2022	Research Associate, research project "Global Value Chains in Germany, India and Brazil after COVID 19 - Beginning of a New Type of Globalization?" (Principal Investigator: Prof. Dr. Christina Teipen), Berlin School of Economics and Law. Funding: Volkswagen Stiftung.
11/2020 - 03/2021	Student research assistant, research project "Labour governance in global production networks: Assessing labour standards in a new generation of public procurement legislation and trade agreements linked to market access into the European Union (LG-GPN)" (Principal Investigator: Prof. Dr. Gale Raj-

- Reichert), research group “Globalization, Labour and Production”, Berlin Social Science Center. Funding: DFG.
- 11/2019 - 03/2020 Tutorial Master Course “Dimension of European Integration - Money and Trade” (Principal Investigator: Prof. Dr. Eckhard Hein), Berlin School of Economics and Law
- 11/2018 - 03/2020 Student assistant, Institute for International Political Economy (IPE), Berlin School of Economics and Law

## Further work experience

- 10/2016 – 04/2018 Circle Products GmbH, Internship and Working student, B2C&B2B, Berlin, Germany
- 08/2013 IBM, Internship, Marketing and Communication, Research & Development Department, Sindelfingen, Germany

## Publications

- Gräf, H., & Teipen, C. (2023). Die Covid-19-Pandemie in der deutschen Automobil- und IT-Dienstleistungsindustrie: Auswirkungen auf Beschäftigung, Arbeitsbeziehungen und die Restrukturierung der Wertschöpfungskette. *AIS-Studien*, 16(2), 43-57. <https://doi.org/10.21241/ssoar.91252>
- Gräf, H., & Schmalz, S. (2023). Avoiding the China shock: How Chinese state-backed internationalization drives changes in European economic governance. *Competition and Change*. <https://doi.org/10.1177/10245294231207990>
- Gräf, H., & Topuria, S. (2023). The Impact of the Covid-19 Pandemic on Industrial Policy in Germany and the European Union. *European Journal of Economics and Economic Policies: Intervention*. <https://doi.org/10.4337/ejeep.2023.0112>
- Herr, H., Teipen, C., & Gräf, H. (2023). Corona und das globale Machtgefälle in Lieferketten am Beispiel der Automobilindustrie. In: Haipeter, T., Helfen, M., Kirsch, A. und Rosenbohm, S. (Hg.) *Soziale Standards in globalen Lieferketten: Internationale Richtlinien, unternehmerische Verantwortung und die Stimme der Beschäftigten*. Bielefeld: transcript, 115-133.
- Topuria, S. & Gräf, H. (2023). German Industrial Policy and the Twin Transition: Pre- and post-Covid Trajectories in the Automotive and IT Services Sectors, Working Paper, No 213/2023.
- Gräf, H., & Schmalz, S. (2022). Der „systemische Rivale“ China und der Wandel der wirtschaftspolitischen Steuerung in der Europäischen Union. In: Scholz, H. & Schuster J. (Hrsg.): *Europäische Souveränität? Solidarische*

*Entwicklungspfade der EU in der „Zeitenwende“*. Dortmund: spw Verlag/Redaktion GmbH, 139 -155.

Schmalz, S., Gräf, H., Köncke, P., & Schneidmesser L. (2022). Umkämpfte Globalisierung: Amerikanische und europäische Reaktionen auf Chinas Aufstieg im Hochtechnologiebereich, *Berlin Journal für Soziologie*, 32, 427-454. <https://doi.org/10.1007/s11609-022-00481-x>

Gräf, H., & Raj-Reichert, G. (2020). Socially responsible public procurement by the city and districts of Berlin: protecting workers in global supply chains, *WZB-Mitteilungen* 168, 95-97.

## Memberships

Since 09/2021            Member: Institute for International Political Economy, HWR Berlin, Germany

Since 05/2022            Associate Member: Collaborative Research Centre TRR 294 "Structural Change of Property", University of Erfurt and Jena, Germany

## Teaching

Winter term 2022/23    „Unternehmen, Betrieb, und Arbeit“, B.A. Pool Course, Social Sciences, Labour Sociology, 1st Semester, HWR Berlin

Summer term 2023     „Work, Business, and Society“, B.A. Pool Course, Social Sciences, Labour Sociology, 1st Semester, HWR Berlin

Summer term 2023     „Work, Business, and Society“, International Business Management, Social Sciences, Labour Sociology, 3rd Semester, HWR Berlin

## Conference and workshop contributions

**GIRA-Jahrestagung 2023** (02.-03.11.2023, HWR Berlin)

*Panel:* Recht und Regulierung in globalen Wertschöpfungsketten

*Topic:* "Crisis responses to Covid 19 and the role of trade unions in Germany, Brazil and India" with Prof. Dr. Christina Teipen

**DVPW Sektionstagung Politische Ökonomie and Young Scholar Initiative** „Crisis and Transformation“ (21.-22.09.2023, Witten/Herdecke University)

*Panel 2.3:* Sustainability, Growth, and geopolitics

*Topic:* "A neo-mercantilist turn? The EU industrial policy actor for a social-ecological transformation of the battery value chain amidst geopolitical crises"

**SASE 35th Annual Conference** “Socio-Economics in a Transitioning World: Breaking Lines and Alternative Paradigms for a New World Order” (20.-22.07.2023, Windsor Florida Hotel, hosted by the Federal University of Rio de Janeiro, Rio de Janeiro, Brazil)

*Network:* O - Global Value Chains

*Session:* “State governance of GVCs”

*Topic:* A neo-mercantilist turn? The state’s potential as industrial policy actor for a social-ecological transformation of Global Value Chains

**Workshop „Germany’s Geopolitical Economy“ (30.09.2022, Toronto), Munk School of Global Affairs & Public Policy, University of Toronto**

*Topic:* Conflicts over the rise of Chinese capitalism: The reconfiguration of economic governance in the EU

**DVPW Sektionstagung Politische Ökonomie** „Wer gewinnt, wer verliert? Zugespitzte Verteilungskonflikte in Zeiten multipler Krisen“ (22.-23.09.2022, Berlin), FU Berlin

*Panel 5c:* Geo-Ökonomie und verteilungspolitische Konflikte

*Topic:* „Conflicts Over the Rise of Chinese Capitalism: The Political-Economic Reconfiguration of the European Union’s Economic Governance“

**SASE 34th Annual Meeting** (09.-11.07.2022, Amsterdam), University of Amsterdam

*Network:* Asian Capitalism

*Session II:* China and Europe - Clashing and converging capitalisms

*Topic:* “Challenging the Rise of Chinese Companies: The European Union’s New “Airlock Regime” in Economic Governance” (accepted) with PD Dr Stefan Schmalz

**7th Regulating for Decent Work Conference** “Impact of the COVID-19 pandemic on the world of work in 2020-21” (06.-07. 12. 2021, Online) International Labour Organization

*Session 5:* The continuing evolution of labour governance in global supply chains

*Topic:* ““Resellers” as intermediaries implementing social standards in public procurement:

Reconceptualizing public governance in the electronics industry global production network” with Prof. Dr. Gale Raj-Reichert

## Research focus

- International and Comparative Political Economy
- Sustainability in Global Value Chains and Global Production Networks
- Green Industrial Policy
- European Economic Governance
- Social-Ecological Transformation

## Languages

- English (C2)
- Spanish (B2)
- French (B1)

## Further skills

- Microsoft Office Programme
- MAXQDA
- R (Basic)
- Typo3, WordPress (Basic)